

Present: Charlene, David, David, Damon, Mary, Stu, Will, Nicole, and Barbara

I. Bike Set Aside Budget Update

- A small committee has been meeting regularly to make decisions on how the \$43,550 will be spent. A handout was given to attendees with the breakdown.
- A total of 39, 696 has been either spent or budgeted for the remainder of the fiscal year, leaving \$3,832 unallocated.

II. 2012 Walk/Bike Summit—March 31 at 8:30am

- The keynote speaker will be Jeff Olson of Alta Planning + Design!, a national company.
- Barbara, David Casey, David Hood and Mary Twitchell offered to help before and after the Summit.

III. Janes Walk—May 12

- David Hood is finalizing the first half of the walk—along North Winooski Avenue, starting at Panadero's.
- The middle of the Walk will be at the Fletcher Free Library, starting about 1/1:30 where there will be snacks and a video of the Urban Revitalization of Burlington.
- The last part of the Walk will be a tour of the area covered in the video. Wayne and some members of the Italian Club, including Adele Dienno, will lead this part of the Walk.
- Nicole has helped by giving David information about the changes and projects that have taken place along North Winooski.
- Local Motion will put an announcement about Janes Walk on their calendar.

IV. Proposal for April or May Meeting—Economic Benefits of encouraging biking

- Stu talked about his, Phil and Christina's involvement in a committee, which includes Ron Redmond, head of the Church Street Marketplace, the Chamber of Commerce and others, who have been discussing the benefits of biking and how to improve facilities for bikers.

V. Updates

- A. Secure Bike parking—Stu reported that he and Phil are trying to get secure bike parking added for the Obama visit and to increase infrastructure, like more bike racks, so more than 1 event at a time can have secure bike parking..

- B. Signage on the Bike Path—this is still a work in progress. A miscommunication with the Bike Path Task Force regarding short term vs. long term signage seems to have been resolved and things are moving forward.
- C. BWBC Steering Committee—Stu has joined the Steering Committee, making a total of 10 people on the Committee!

## VI. New Business

- A. A discussion about marketing/media started while talking about ads for the Summit and Janes Walk. Some ideas discussed were:
  - A regularly placed ad in Seven Days that would be slightly different each time—sometimes focusing on a specific event, sometimes tips, etc
  - David Casey offered to create a template for BWBC to possibly use.
  - A suggestion that Seven Days might be able to design something for BWBC
  - Putting something about BWBC online, on Facebook, Google ads
  - Idea to ask for help with media outreach from VCAM, RETN, --Charlene will ask for help through the BWBC list serve.
- B. Will shared that the Bike Path Task Force's feasibility study is on line and public comments are being sought through the end of March or so.
  - Some questions remain—like how to pay for it and what to do. \_\_\_\_\_Tuesday at 7:30 am at Dept of Public Works, 645 Pine Street is a meeting.
- C. Will also let us know that a hotel and parking garage is being planned to be built in the current parking lot behind TD BankNorth and connecting with the Armory that has sat vacant for years.
  - The plan will be going to the Conservation Board first. Part of the parking garage will be underground.
  - Asking the DRB for signal improvements at the Pine and Main Street intersection is planned—these signals are old.
- D. South Burlington will be changing Williston Road, from Hinesburg Road to Patchen Road, into one lane of traffic in each direction with a middle turning lane. Five foot bike lanes will be added from the extra space.
- E. Charlene showed a film about biking in several cities/ towns in the Netherlands.

Meeting adjourned.