

**Burlington Walk/Bike Council  
Minutes of 2/28/2013 Meeting**

**Attending:** Christina Erickson (facilitating), Tanya Weigel (Health Dep't), Eric Brown Brotz, Trav Fryer, R.J. Lalumiere, Phil Hammerslaugh, Stu Lindsay, David Hood, Lynn Eisenbrey, Thomas Cohen, Jim Brophy, Steve Norman (minutes)

**Report from [Velo City Vancouver 2012](#):** Stu represented the BW/BC at the conference, and brought us his first PowerPoint. Nice photography and valuable commentary, Stu! (When he puts it online he'll email a link.) Selected thoughts: There are many potential public-health-related partners in Burlington to whom we could reach out better. Bikeshare programs have to account for ease of helmet use. Hannaford's corporate policy supports bike racks and facilities.

**Steering Committee Roles:** Without objection chose Erik as Chair, David as Vice-Chair, and Steve as Secretary.

**Updates:**

**Palm Cards:** Distributed a few dozen purple business-card-sized BW/BC recruiting cards to be handed out or left on parked bikes. Pick up some at the Annual Meeting!

"Milestones" list for the annual meeting: is in collaborative preparation at Google Docs.

**FPF ad series:** Our February buy of 10,000 household 'views' during the first 2 weeks has been posted. [March is running now. -- Ed.] Steve observed that the ads are not running in all FPF neighborhoods, at least not so far. Something to monitor. David will check how many people have joined the GoogleGroups listserv since the ads began running.

**Secure Bike Parking:** Phil, Stu and Thomas report that plans are well along for 2013 season, which has already begun (at the Budnitz Ride).

**Recent *Go for Gold* Steps:** Jason Van Driesche will cover the campaign at the Annual Meeting.

**New Business:** R.J. highlighted the lack of any bike/ped accommodations on Leddy Park Road, and the need for crossing signals at Dealer.com, where he works. He'll reach out to management to communicate with the City on the latter issue.

**NEXT MEETING: OUR ANNUAL MEETING**

**Thursday, March 28, 5:15 - 8 PM  
Lake and College Street  
2nd Floor Board Room  
(above the Skinny Pancake)**

Discuss 2012's accomplished milestones, and envision and plan for new ones in 2013!

**FREE! Includes Dinner!  
Put it on your Calendar now!**