

BWBC Minutes 5/24/12

In attendance: Stu, Barb, Christina, Phil, Mary, Erik, Charlene, Steve (minutes)

Reports and updates:

Jane's Walk: Barbara and David Hood *were* the event, plus two community members at the Library.

Madison WI trip: Sara Beal, Mayor Miro, Ron Redmond. [Ed. - Who paid for/organized it, *Plan BTV?*] Charlene delivered copies of Chapin's report, which will be posted online. 20 went, 6 took the bike tour. Takeaways: Cooperation is crucial. Bike Boulevards increase participation in riding.

VT Bike Challenge: Ends 5/31. Link on Local Motion site.

BTV Planning Director David White has been invited and CCTA Assistant General Manager Aaron Frank will be invited to our next meeting (June 28).

Bike Friendly Community (League of American Bicyclists awards): Eric Ziegelman, an intern at Local Motion, is working with Jason there on proposals for reaching for Gold status (from recently-awarded Silver). Mayor Miro is supportive of the effort. Jason and Eric will attend our July 26 meeting.

"Bike Friendly Businesses" Program: Charlene distributed a draft memo, and she and Christina will continue to work on it with Marketplace Director Ron Redmond, before its ultimate distribution to downtown businesses to solicit their participation. We should arrange an event or demonstration to publicize it.

Membership: Over the summer we will hand out palm cards [Ed. note: this is how I was recruited.] Stu is meeting tomorrow with FPF chief Michael Wood-Lewis and will see if BW/BC can have a conduit to citywide FPF posts, as other city agencies do.

Committee structure and performance: We will continue this project at the August meeting.

AARP grant opportunity (\$2000, due by late August): Idea: fleet of lend-out handcars for downtown non-driving shoppers (could include a bike trailer). Steve will talk with AARP, City Market, Cathedral Square Corp., Burlington Housing Authority, City Marina supervisor, to start.

Secure Bike Parking: Marathon coming up, many events to staff.

Signage: Parks & Recreation is producing more "Etiquette" signage for the Bikeway (in bilingual format). Steve will announce when it's ready for us to install (with zip-ties). The downtown "Wayfinding" Signage plan is supposedly going forward sometime late in the year, with more, and more rational, steel, "hairpin"-mounted signage on the roads.

Cycle the City: Charlene reports that Nic Anderson led a stencil crew around the route to re-paint the on-pavement markings, and that a new brochure is being produced [funding source? signage?].