

BWBC Minutes July 26, 2012

Present: Charlene, Nicole, Steve, David, Mary, Jim.

Guest Speaker: Jason VanDriesche, Local Motion, Director of Advocacy & Education

Outreach & Enforcement—Safe Streets Collaborative—Jason

- Jason and the Safe Streets Collaborative has been working closely with the Burlington Police Dept. to focus on more serious biking and pedestrian violations with the hopes of a change in the culture.
- Meetings with Fuse Marketing has created some new advertising promotions to catch peoples attention
- Local Motion has been selling and installing bike lights at bike parking events
- Local Motion is working with the Police and the Community Justice Center to develop a class about good safety practices for those who have been ticketed, which will eliminate fines.
- Cards listing the rights and responsibilities of bicyclists will be printed and attached to bike racks around the city. Riders will be able to take a paper copy to refer to.

Gold for Gold Blueprint—Jason

- Jason is working with the City to have Burlington reach the Gold bike-friendly city status.
- Research has been done by a current Local Motion intern.
- Review of the 5 E's (SEE SHEET attached)
- A draft letter will be created by Local Motion, with input from BWBC, DPW & others, with the steps needed in each of the 5 sections. The letter will be given to Burlington's mayor, Miro Weinberger, hopefully at the beginning of October.
- Spring 2013—A more detailed, revised letter will be developed to go through a more formal endorsement process.
- An intern , starting in the Fall, will be working on this project.

****** Jason will be attending all upcoming BWBC meetings and a part of each meeting will be devoted to these issues.

NACTO.org has an excellent web interface for their bike guide

Complete Streets Workshop-Nicole

- Nicole reported on a workshop that she attended in June, which was funded by the EPA. The workshop was a full day discussion of ways to improve the implementation of Complete Streets. A broad cross-section of organizations were represented.
- Recommendations were developed, including creating a decision making body to oversee the implementation of Complete Streets.

\$2,000 AARP Grant—Shopping Basket ProjectSteve

- Phil has written a draft for the grant. Charlene and Steve are working with Phil to finish it. AARP is very supportive.

BWBC Ad series in Seven Days, the BFP or elsewhere-David

- David is compiling rate information for advertising on Front Porch Forum, Seven Days, BFP and Facebook, to place ads for BWBC outreach. He will report back to the Steering Committee & the group.
- Ads will run during the week of our meetings to, hopefully, increase membership.

Updates:

- **Secure Bike Parking**—Going well, people have been volunteering. Numerous events will have secure bike parking this Summer.
- **Signage on Parking Garage for bike lockers**-Charlene and Stu will continue to explore this more and work with Nicole, too.
- **Wayfinding Signage**-Some signs have been installed. The South End still needs signs.
- **Sidewalk construction & priorities this season**-Nicole reported that patching projects are being done now; long term projects will be next. Some of these are: St. Paul Street, Archibald, Grant and North Winooski.
- **Dave's Photo Project**-Dave has enlisted Barbara to take some photos of bikers and pedestrians for the BWBC Facebook page.

Meeting adjourned: 7:07PM

Next meeting: Thursday, August 23, 5:30-7PM, Room 12, Burlington City Hall.