

BWBC meeting minutes November 17, 2011

Mayoral Questions

Will reported that he and Jon Griesser have been working to develop a transportation-related questionnaire for mayoral candidates. He presented a list of topic areas for which questions could be framed. BWBC members brainstormed other topic area ideas, including:

- transportation coordination between city and campuses
- what is your transportation vision for the city?
- position on creating a full time bike/ped coordinator

The group then voted on the most preferred topic areas via “dot-mocracy”:

- Transportation Planning, Policy, Vision and Leadership (4 votes)
- Complete Streets (4 votes)
- Full time active transportation coordinator (3 votes)
- Traffic Law Enforcement (3 votes)

Annual Meeting Follow-up: Brainstorming #14, Attracting new members

The group brainstormed ways to reach new members:

- working with campus activist groups (environment groups, etc.)
- invite a liaison with the police department / invite them to be an occasional meeting guest
- article/calendar listing in North Ave News
- beef up communications/web presence/social media
- host impromptu events (post-work social bike ride, etc.)
- have BWBC materials at local bike shops / add our meetings to their calendars, etc.
- add some hot topics to the agendas
- invite guest speakers
- host another meetup event
- have BWBC info at other events/ do outreach at other events
- hold meetings in other places, create a social atmosphere

Events – discussion of potential events for 2012

- Spring bike event with police department and city
- Jane’s Walk – can Parks and Recreation or other groups take the lead with BWBC support?
- Walk Bike Summit (Mar 17, co-hosted by CCRPC and Local Motion)
- partner with NPAs. Solicit volunteers to lead walk events
- take city leadership on walks and rides (formally and informally)