



Draft Goals as of 9/2011

- Engineering
 - 17 NEW Better bike lane connectivity
 - 13 Install sharrows, bike boxes, bicycle lanes and other facilities as appropriate
 - 8 Improve pedestrian crossings and pedestrian signals
 - 6 Continue to improve infrastructure by creating new and connecting existing facilities
 - 6 Increase short and long term bike parking availability
 - Target businesses and others for specific locations
 - 5 NEW Downtown should have a pedestrian focus
 - 4 NEW Increase rate of sidewalk repair
 - 3 NEW Maintain/repair existing bike path and bike lanes
 - 0 Complete installation of bike route signage
 - 0 Complete installation of bike path signage
 - 0 NEW Audible pedestrian signals
- Education
 - 6 Strengthen relationships with other organizations/businesses/media such as health care advocates, AARP VT, Local Motion, CCTA, CarShare VT, Burlington Free Press, Seven Days, etc.
 - 6 NEW Translate brochures and other materials into other languages
 - 6 Attract new members/volunteers/supporters of all demographics (elderly, youth, etc.)
 - 5 Expand our media and community presence using a variety of tools and techniques
 - 3 Improve outreach and marketing (articles, ads, calendar listings, online presence)
 - Single location for all groups to communicate (forum/website)
 - Bike newsletter to community
 - 3 Improve perception of costs of improvements to community members
 - 0 Involve Politician/clergy/artists – walks & rides
 - 0 NEW Be involved with Safe Streets Collaborative
 - 0 NEW Address skateboarding issues
 - 0 NEW Target students and seasonal folks
 - 0 NEW Develop “graphic” visuals re: injuries
- Encouragement
 - 10 Provide secure bike parking at a variety of events NEW and daily
 - 10 Increase conversion of Drivers to Cyclists & Pedestrians
 - 7 Host a variety of events and provide incentives to get more people walking and biking
 - One per quarter
 - Half of events should be pedestrian-focused
 - CCTA events, cyclovia, city-wide complete streets
 - Co-sponsor / Co-run other local events
 - 6 Improve bus ridership (bus tours, free day, education on routes, trip planner)
 - 2 NEW Decrease cars
 - 1 NEW Bike light giveaway
- Enforcement
 - 14 Work with law enforcement agencies and other partners to improve safety of all modes and compliance of the rules of the road
 - 1 NEW Bike lights
 - 1 NEW No Right Turns on Red

- Evaluation/Planning
 - 8 Strengthen relationship with the City and form key alliances with City council members, department heads, commission members, etc.
 - 3 Initiate and participate in planning studies, policy discussions and data collection efforts that improve walking and biking in Burlington and beyond
 - 3 Economic impact study of biking in City
 - 2 Update or create Comprehensive Walk/Bike Plan for the City of Burlington
 - NEW Waterfront Master Plan
 - 1 Host an organizational retreat to develop clarity about mission/vision/goals/role
 - 1 Conduct regular meetings of regional walk/bike organizations/advocates

- 4 NEW Connect with other towns and their bike/ped groups
- 2 NEW Work with other groups that have common interests
- 1 City staff to commit a defined amount or percentage of time and/or money to all aspects of planning: engineering, education, encouragement, enforcement, and evaluation/planning
 - Work to gain City/state Level ped/biking coordinator/urban planner
- 0 Common goals to promote: Climate action, health, bike/ped/skate
- 0 NEW More stop signs
- 0 NEW Collect data on near misses
- 0 Achieve higher level of Bicycle Friendly Communities recognition from League of American Bicyclis: Silver level-- **DONE!**